



# Demographic and Income Profile

3452 Buck Mountain Rd  
Roanoke, VA 24014

Latitude: 37.204876  
Longitude: -79.962915  
Radius: 1.0 miles

Site Type: Radius

| Summary                | 2000  | 2005  | 2010  |
|------------------------|-------|-------|-------|
| Population             | 2,162 | 2,480 | 2,685 |
| Households             | 1,101 | 1,281 | 1,397 |
| Families               | 702   | 791   | 834   |
| Average Household Size | 1.94  | 1.92  | 1.91  |
| Owner Occupied HUs     | 787   | 927   | 1,002 |
| Renter Occupied HUs    | 314   | 355   | 394   |
| Median Age             | 42.3  | 44.9  | 45.7  |

| Trends: 2005-2010 Annual Rate | Area  | State  | National |
|-------------------------------|-------|--------|----------|
| Population                    | 1.6%  | 1.55%  | 1.22%    |
| Households                    | 1.75% | 1.74%  | 1.27%    |
| Families                      | 1.06% | 1.6%   | 1.00%    |
| Owner HHs                     | 1.57% | 2.01%  | 1.46%    |
| Median Household Income       | 5.22% | 4.19 % | 3.25%    |

| Households by Income     | 2000      |         | 2005      |         | 2010      |         |
|--------------------------|-----------|---------|-----------|---------|-----------|---------|
|                          | Number    | Percent | Number    | Percent | Number    | Percent |
| < \$15,000               | 67        | 6.2%    | 63        | 4.9%    | 49        | 3.5%    |
| \$15,000 - \$24,999      | 72        | 6.7%    | 64        | 5.0%    | 55        | 3.9%    |
| \$25,000 - \$34,999      | 104       | 9.7%    | 106       | 8.3%    | 68        | 4.9%    |
| \$35,000 - \$49,999      | 164       | 15.2%   | 127       | 9.9%    | 130       | 9.3%    |
| \$50,000 - \$74,999      | 181       | 16.8%   | 208       | 16.2%   | 193       | 13.8%   |
| \$75,000 - \$99,999      | 98        | 9.1%    | 174       | 13.6%   | 155       | 11.1%   |
| \$100,000 - \$149,999    | 212       | 19.7%   | 185       | 14.4%   | 202       | 14.5%   |
| \$150,000 - \$199,000    | 59        | 5.5%    | 151       | 11.8%   | 177       | 12.7%   |
| \$200,000+               | 119       | 11.1%   | 204       | 15.9%   | 368       | 26.3%   |
| Median Household Income  | \$67,880  |         | \$83,812  |         | \$108,079 |         |
| Average Household Income | \$102,203 |         | \$132,666 |         | \$187,124 |         |
| Per Capita Income        | \$44,884  |         | \$60,828  |         | \$86,196  |         |

| Population by Age | 2000   |         | 2005   |         | 2010   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 95     | 4.4%    | 107    | 4.3%    | 119    | 4.4%    |
| 5 - 14            | 250    | 11.6%   | 228    | 9.2%    | 226    | 8.4%    |
| 15 - 19           | 139    | 6.4%    | 154    | 6.2%    | 122    | 4.5%    |
| 20 - 24           | 99     | 4.6%    | 162    | 6.5%    | 170    | 6.3%    |
| 25 - 34           | 256    | 11.8%   | 286    | 11.5%   | 348    | 13.0%   |
| 35 - 44           | 346    | 16.0%   | 307    | 12.4%   | 332    | 12.4%   |
| 45 - 54           | 422    | 19.5%   | 443    | 17.8%   | 419    | 15.6%   |
| 55 - 64           | 259    | 12.0%   | 394    | 15.9%   | 468    | 17.4%   |
| 65 - 74           | 167    | 7.7%    | 207    | 8.3%    | 259    | 9.6%    |
| 75 - 84           | 102    | 4.7%    | 151    | 6.1%    | 159    | 5.9%    |
| 85+               | 27     | 1.2%    | 43     | 1.7%    | 62     | 2.3%    |

| Race and Ethnicity         | 2000   |         | 2005   |         | 2010   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 1,995  | 92.3%   | 2,253  | 90.8%   | 2,396  | 89.3%   |
| Black Alone                | 73     | 3.4%    | 93     | 3.7%    | 108    | 4.0%    |
| American Indian Alone      | 2      | 0.1%    | 2      | 0.1%    | 2      | 0.1%    |
| Asian Alone                | 62     | 2.9%    | 89     | 3.6%    | 117    | 4.4%    |
| Pacific Islander Alone     | 0      | 0.0%    | 0      | 0.0%    | 0      | 0.0%    |
| Some Other Race Alone      | 12     | 0.6%    | 18     | 0.7%    | 25     | 0.9%    |
| Two or More Races          | 18     | 0.8%    | 26     | 1.0%    | 36     | 1.3%    |
| Hispanic Origin (Any Race) | 29     | 1.3%    | 45     | 1.8%    | 61     | 2.3%    |

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



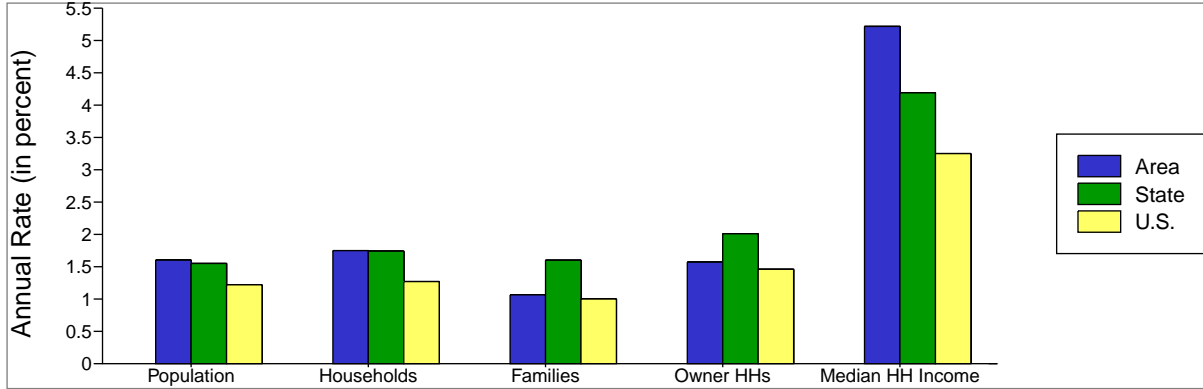
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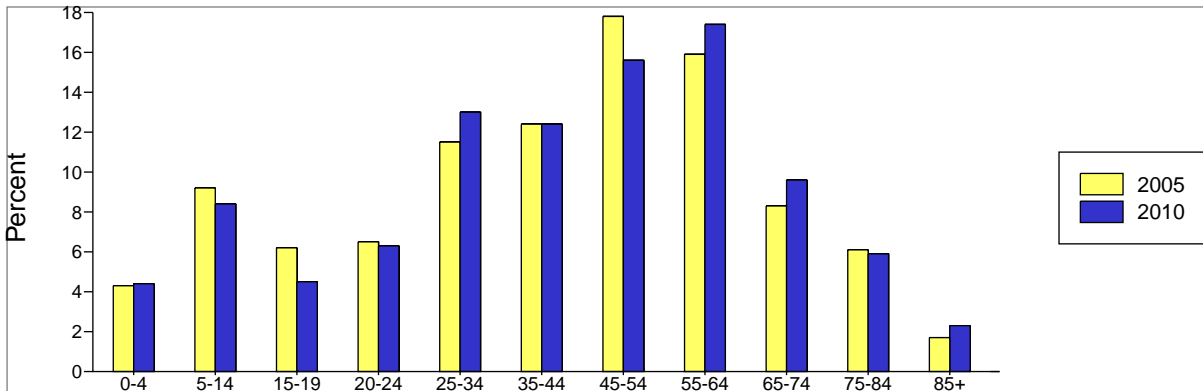
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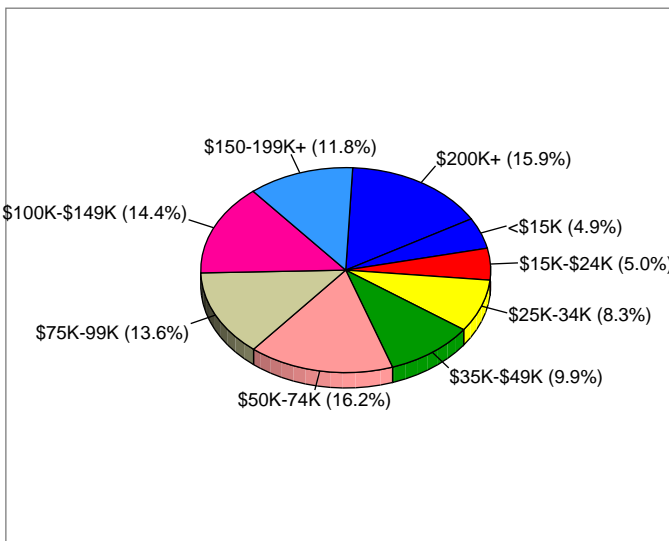
Trends 2005-2010



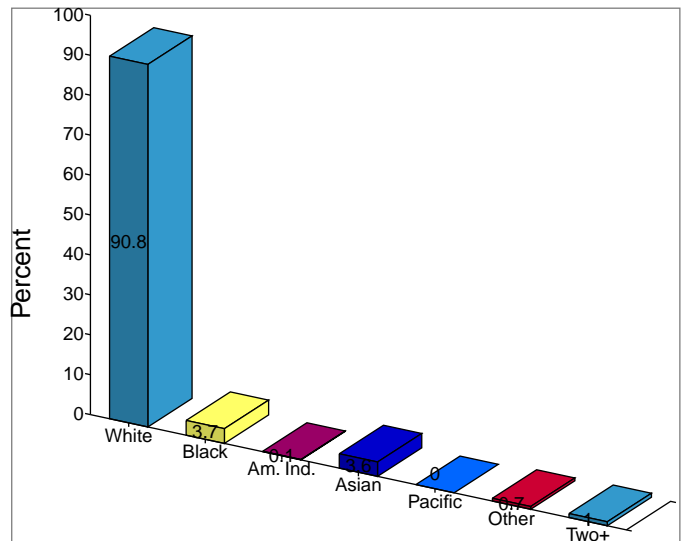
Population by Age



2005 Household Income



2005 Population by Race



2005 Percent Hispanic Origin: 1.8%



# Demographic and Income Profile

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| Summary                | 2000   | 2005   | 2010   |
|------------------------|--------|--------|--------|
| Population             | 23,773 | 24,545 | 25,414 |
| Households             | 10,803 | 11,345 | 11,855 |
| Families               | 6,566  | 6,664  | 6,735  |
| Average Household Size | 2.18   | 2.14   | 2.13   |
| Owner Occupied HUs     | 7,115  | 7,620  | 8,014  |
| Renter Occupied HUs    | 3,688  | 3,724  | 3,841  |
| Median Age             | 41.2   | 43.3   | 45.0   |

| Trends: 2005-2010 Annual Rate | Area  | State  | National |
|-------------------------------|-------|--------|----------|
| Population                    | 0.7%  | 1.55%  | 1.22%    |
| Households                    | 0.88% | 1.74%  | 1.27%    |
| Families                      | 0.21% | 1.6%   | 1.00%    |
| Owner HHs                     | 1.01% | 2.01%  | 1.46%    |
| Median Household Income       | 4.15% | 4.19 % | 3.25%    |

| Households by Income     | 2000     |         | 2005     |         | 2010      |         |
|--------------------------|----------|---------|----------|---------|-----------|---------|
|                          | Number   | Percent | Number   | Percent | Number    | Percent |
| < \$15,000               | 1,036    | 9.6%    | 855      | 7.5%    | 696       | 5.9%    |
| \$15,000 - \$24,999      | 1,213    | 11.2%   | 928      | 8.2%    | 734       | 6.2%    |
| \$25,000 - \$34,999      | 1,342    | 12.4%   | 1,250    | 11.0%   | 1,010     | 8.5%    |
| \$35,000 - \$49,999      | 2,133    | 19.8%   | 1,776    | 15.7%   | 1,468     | 12.4%   |
| \$50,000 - \$74,999      | 2,158    | 20.0%   | 2,285    | 20.1%   | 2,317     | 19.5%   |
| \$75,000 - \$99,999      | 1,078    | 10.0%   | 1,473    | 13.0%   | 1,594     | 13.4%   |
| \$100,000 - \$149,999    | 1,015    | 9.4%    | 1,350    | 11.9%   | 1,690     | 14.3%   |
| \$150,000 - \$199,000    | 343      | 3.2%    | 574      | 5.1%    | 863       | 7.3%    |
| \$200,000+               | 473      | 4.4%    | 853      | 7.5%    | 1,485     | 12.5%   |
| Median Household Income  | \$47,206 |         | \$57,650 |         | \$70,639  |         |
| Average Household Income | \$68,951 |         | \$89,039 |         | \$120,760 |         |
| Per Capita Income        | \$31,298 |         | \$41,533 |         | \$56,843  |         |

| Population by Age | 2000   |         | 2005   |         | 2010   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 1,167  | 4.9%    | 1,172  | 4.8%    | 1,211  | 4.8%    |
| 5 - 14            | 2,857  | 12.0%   | 2,588  | 10.5%   | 2,415  | 9.5%    |
| 15 - 19           | 1,310  | 5.5%    | 1,482  | 6.0%    | 1,354  | 5.3%    |
| 20 - 24           | 1,199  | 5.0%    | 1,368  | 5.6%    | 1,615  | 6.4%    |
| 25 - 34           | 3,079  | 13.0%   | 2,944  | 12.0%   | 2,819  | 11.1%   |
| 35 - 44           | 3,759  | 15.8%   | 3,374  | 13.7%   | 3,292  | 13.0%   |
| 45 - 54           | 3,910  | 16.4%   | 3,950  | 16.1%   | 4,057  | 16.0%   |
| 55 - 64           | 2,525  | 10.6%   | 3,308  | 13.5%   | 3,921  | 15.4%   |
| 65 - 74           | 2,052  | 8.6%    | 2,018  | 8.2%    | 2,251  | 8.9%    |
| 75 - 84           | 1,478  | 6.2%    | 1,723  | 7.0%    | 1,697  | 6.7%    |
| 85+               | 438    | 1.8%    | 618    | 2.5%    | 782    | 3.1%    |

| Race and Ethnicity         | 2000   |         | 2005   |         | 2010   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 22,219 | 93.5%   | 22,624 | 92.2%   | 23,067 | 90.8%   |
| Black Alone                | 689    | 2.9%    | 802    | 3.3%    | 915    | 3.6%    |
| American Indian Alone      | 27     | 0.1%    | 32     | 0.1%    | 39     | 0.2%    |
| Asian Alone                | 501    | 2.1%    | 645    | 2.6%    | 820    | 3.2%    |
| Pacific Islander Alone     | 6      | 0.0%    | 7      | 0.0%    | 8      | 0.0%    |
| Some Other Race Alone      | 99     | 0.4%    | 132    | 0.5%    | 174    | 0.7%    |
| Two or More Races          | 232    | 1.0%    | 304    | 1.2%    | 391    | 1.5%    |
| Hispanic Origin (Any Race) | 305    | 1.3%    | 416    | 1.7%    | 558    | 2.2%    |

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



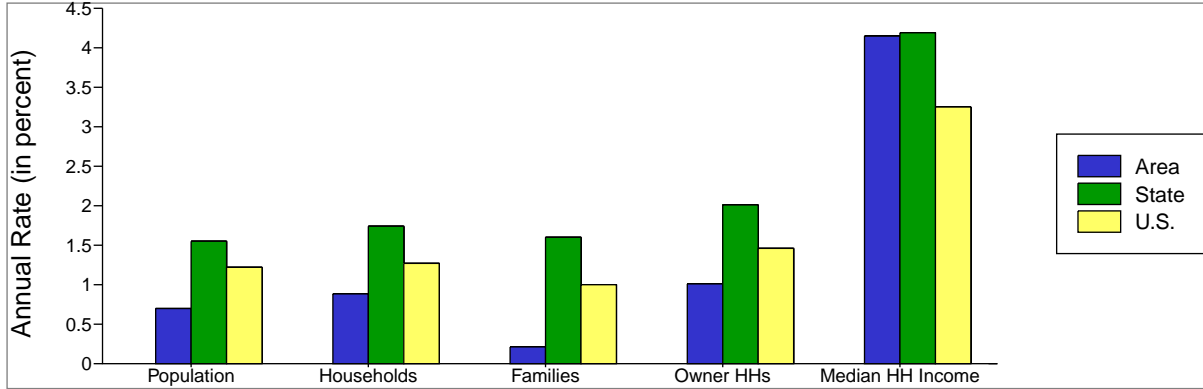
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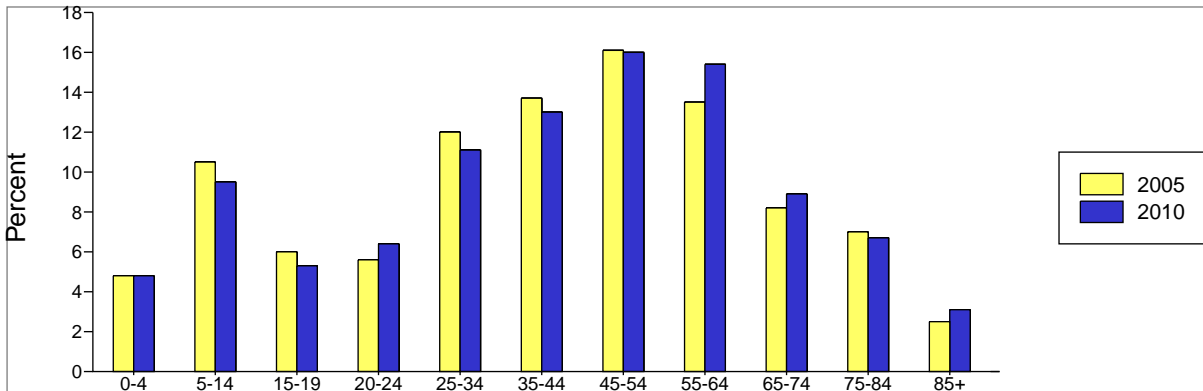
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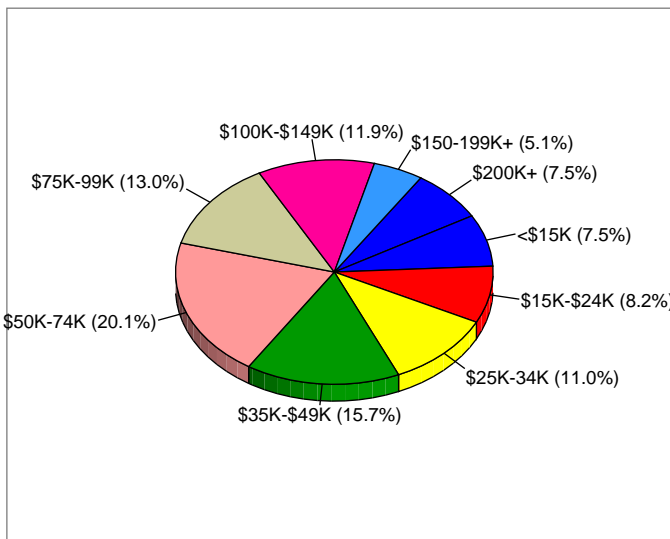
Trends 2005-2010



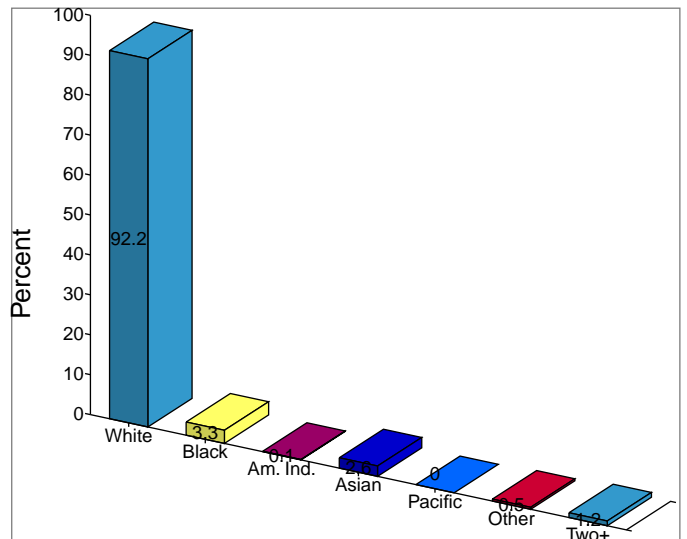
Population by Age



2005 Household Income



2005 Population by Race



2005 Percent Hispanic Origin: 1.7%



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Latitude: 37.204876  
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Radius: 5.0 miles

| Summary                | 2000   | 2005   | 2010   |
|------------------------|--------|--------|--------|
| Population             | 73,866 | 74,835 | 75,913 |
| Households             | 32,906 | 33,766 | 34,503 |
| Families               | 19,471 | 19,374 | 19,219 |
| Average Household Size | 2.19   | 2.16   | 2.15   |
| Owner Occupied HUs     | 20,652 | 21,650 | 22,206 |
| Renter Occupied HUs    | 12,254 | 12,116 | 12,296 |
| Median Age             | 39.0   | 40.9   | 42.5   |

| Trends: 2005-2010 Annual Rate | Area   | State | National |
|-------------------------------|--------|-------|----------|
| Population                    | 0.29%  | 1.55% | 1.22%    |
| Households                    | 0.43%  | 1.74% | 1.27%    |
| Families                      | -0.16% | 1.6%  | 1.00%    |
| Owner HHs                     | 0.51%  | 2.01% | 1.46%    |
| Median Household Income       | 3.79%  | 4.19% | 3.25%    |

| Households by Income     | 2000     |         | 2005     |         | 2010     |         |
|--------------------------|----------|---------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent | Number   | Percent |
| < \$15,000               | 4,948    | 15.0%   | 4,025    | 11.9%   | 3,378    | 9.8%    |
| \$15,000 - \$24,999      | 4,348    | 13.2%   | 3,505    | 10.4%   | 2,883    | 8.4%    |
| \$25,000 - \$34,999      | 4,693    | 14.2%   | 4,060    | 12.0%   | 3,306    | 9.6%    |
| \$35,000 - \$49,999      | 6,039    | 18.3%   | 5,629    | 16.7%   | 4,796    | 13.9%   |
| \$50,000 - \$74,999      | 6,174    | 18.7%   | 6,408    | 19.0%   | 6,568    | 19.0%   |
| \$75,000 - \$99,999      | 2,968    | 9.0%    | 4,020    | 11.9%   | 4,284    | 12.4%   |
| \$100,000 - \$149,999    | 2,332    | 7.1%    | 3,393    | 10.0%   | 4,493    | 13.0%   |
| \$150,000 - \$199,000    | 649      | 2.0%    | 1,219    | 3.6%    | 1,976    | 5.7%    |
| \$200,000+               | 824      | 2.5%    | 1,508    | 4.5%    | 2,820    | 8.2%    |
| Median Household Income  | \$40,700 |         | \$48,965 |         | \$58,960 |         |
| Average Household Income | \$55,574 |         | \$71,180 |         | \$93,830 |         |
| Per Capita Income        | \$24,976 |         | \$32,470 |         | \$43,026 |         |

| Population by Age | 2000   |         | 2005   |         | 2010   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 4,190  | 5.7%    | 4,115  | 5.5%    | 4,114  | 5.4%    |
| 5 - 14            | 9,166  | 12.4%   | 8,622  | 11.5%   | 7,953  | 10.5%   |
| 15 - 19           | 4,044  | 5.5%    | 4,617  | 6.2%    | 4,488  | 5.9%    |
| 20 - 24           | 4,014  | 5.4%    | 4,452  | 5.9%    | 5,255  | 6.9%    |
| 25 - 34           | 10,677 | 14.5%   | 9,437  | 12.6%   | 8,485  | 11.2%   |
| 35 - 44           | 12,156 | 16.5%   | 11,199 | 15.0%   | 10,510 | 13.8%   |
| 45 - 54           | 11,346 | 15.4%   | 11,812 | 15.8%   | 12,109 | 16.0%   |
| 55 - 64           | 6,811  | 9.2%    | 8,811  | 11.8%   | 10,719 | 14.1%   |
| 65 - 74           | 5,712  | 7.7%    | 5,212  | 7.0%    | 5,657  | 7.5%    |
| 75 - 84           | 4,340  | 5.9%    | 4,752  | 6.3%    | 4,469  | 5.9%    |
| 85+               | 1,412  | 1.9%    | 1,808  | 2.4%    | 2,153  | 2.8%    |

| Race and Ethnicity         | 2000   |         | 2005   |         | 2010   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 66,409 | 89.9%   | 66,189 | 88.4%   | 65,995 | 86.9%   |
| Black Alone                | 4,739  | 6.4%    | 5,221  | 7.0%    | 5,663  | 7.5%    |
| American Indian Alone      | 108    | 0.1%    | 116    | 0.2%    | 126    | 0.2%    |
| Asian Alone                | 1,246  | 1.7%    | 1,581  | 2.1%    | 1,974  | 2.6%    |
| Pacific Islander Alone     | 21     | 0.0%    | 24     | 0.0%    | 27     | 0.0%    |
| Some Other Race Alone      | 377    | 0.5%    | 483    | 0.6%    | 610    | 0.8%    |
| Two or More Races          | 966    | 1.3%    | 1,222  | 1.6%    | 1,519  | 2.0%    |
| Hispanic Origin (Any Race) | 1,018  | 1.4%    | 1,351  | 1.8%    | 1,760  | 2.3%    |

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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



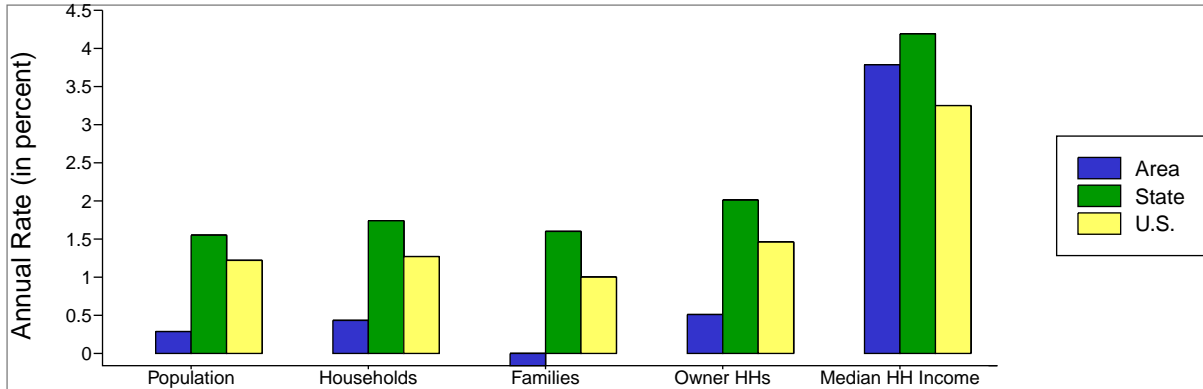
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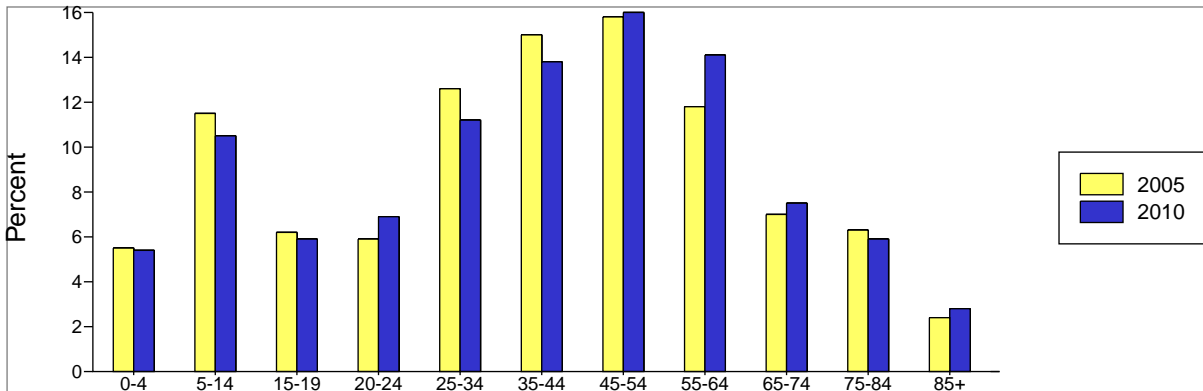
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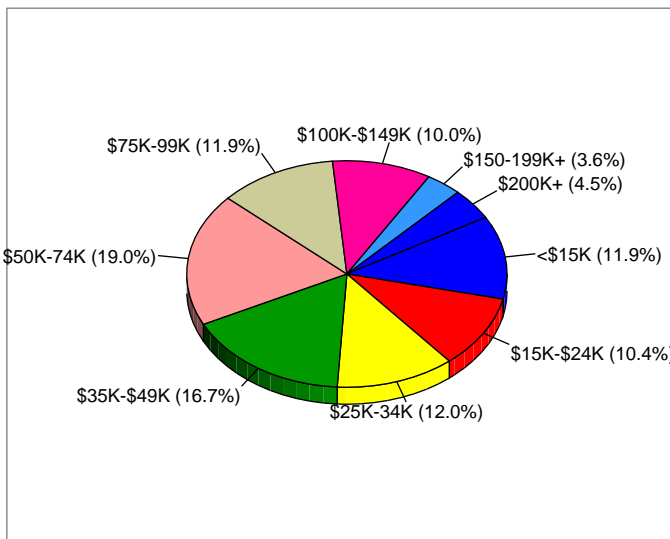
Trends 2005-2010



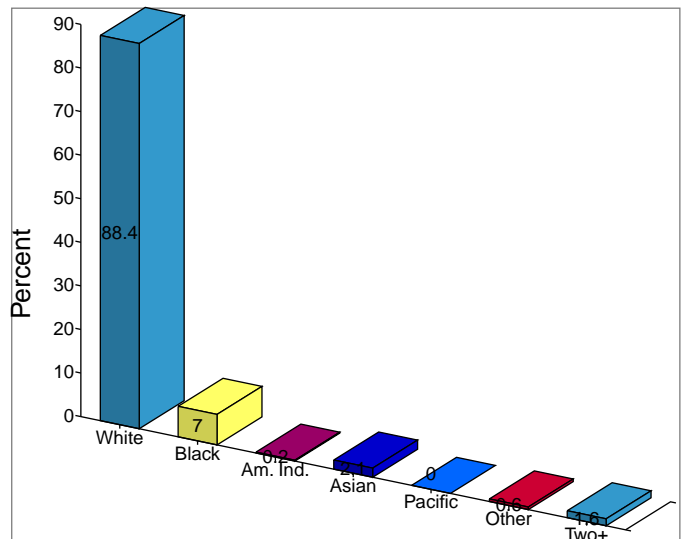
Population by Age



2005 Household Income



2005 Population by Race



2005 Percent Hispanic Origin: 1.8%